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Education Research

For all types of educational institutions from K-12 through higher ed, secure critical insights to your students, faculty, academic offerings, or institution with our education research projects. Our teams help you identify or refine your research question and apply strict research protocols to deliver well-sourced information to overcome anecdotal opinions. This project is structured to draw from both primary and credible secondary sources. Once data is collected, our analysis will search for trends, patterns, or gaps using a variety of tools including Excel, SPSS, R, or STATA. You will gain trusted insights through synthesized reporting and complete and comprehensive access to all of the raw data collected.

Work Scope

An education research study refers to the systematic collection and analysis of data related to the field of education. It could involve student learning, teaching methods, teacher training, and classroom dynamics for example. Another form of education research is to perform labor supply and demand analysis and compare the results to available education opportunities with the end goal of meeting the needs of labor markets and employers.

Outcomes

An education research study will provide a detailed report on the status, needs, and or concerns of students or faculty. It will include the evaluation of existing educational activities and curriculum changes, as well as a report on preferences of policy changes on a target audience. Results will include graphs and displays of key findings from research. Clients receive all original digital files (typically Word, Excel, and PowerPoint).

Client Involvement

Light. To achieve the best possible result, we will keep in contact with you through periodic emails and at least 4-6 meetings over the 13-week project time-frame. Meetings can take place in-person or over the phone and are typically less than one hour in duration. The purpose of our ongoing communication with you, is to align your goals and the intern's work to actively ensure the final product will meet your needs. We understand the sensitive nature of the information you share with us and you can expect the utmost professionalism in keeping your confidences.

Methodology

The most common methods used for collecting and analyzing data for education research include conducting surveys in the target area, as well as evaluating other established schools through online research and by calling other schools if necessary. Surveys may be conducted online or in person, depending on your unique situation and how your target audience is best reached. A personal face to face questionnaire is the best way to get direct information.

There are many different components to an Education Research Study. One of the components is a study of different topics of interest for students, and what outcomes correspond with each topic. Another component is an analysis of the outcomes of education, primarily to determine if enough graduates are being produced to fill respective jobs in the market.

Time

Approved projects will fit a 13-week time frame and have about 40 hours per week of meaningful project work. Projects run on the academic calendar and start:

Early January, Early September, and Mid April

Past Project Examples

The Research and Business Development Center (RBDC) conducted a university study on mentoring between students and faculty. The research considered mentoring from the student's perspective. The overall finding was there is a positive relationship between success in school and relationship with a faculty member. The more a student was involved with a mentor, the better the success the student achieved.

The RBDC conducted a study to establish the feasibility of a learning center. Interns calculated the tuition staff, and curriculum. The team also found the ideal students who would benefit from the center and a potential partner school that could aid in the startup process. Researchers found eight student centers that recommended the startup of this learning center.

An education research project was conducted to determine if there were enough graduates to meet the need for businesses in a growing area. The conclusion indicated there was a shortage and more graduates are needed in order to meet the growing demand for jobs.

Price

\$3,500 with negotiable payment terms.

Improve Learning

If you want to better understand the dynamics of your academic institution, reach out and set up a free consultation to explore how to enhance learning for your students.

ALPSprojects@RBDCenter.org | 208.356.5009

The Research and Business Development Center (RBDC) is a 501 (c) 3 non-profit that is a key partner of BYU-Idaho in providing meaningful work experience for students to better prepare them for careers and life. Connecting students with clients to work on projects that deliver value to both student and client is central to our mission.