

Household Surveys



Eastern Idaho COVID-19 Economic Report | July 6, 2020

About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson (w.jenson@rbdcenter.org) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

New This Week

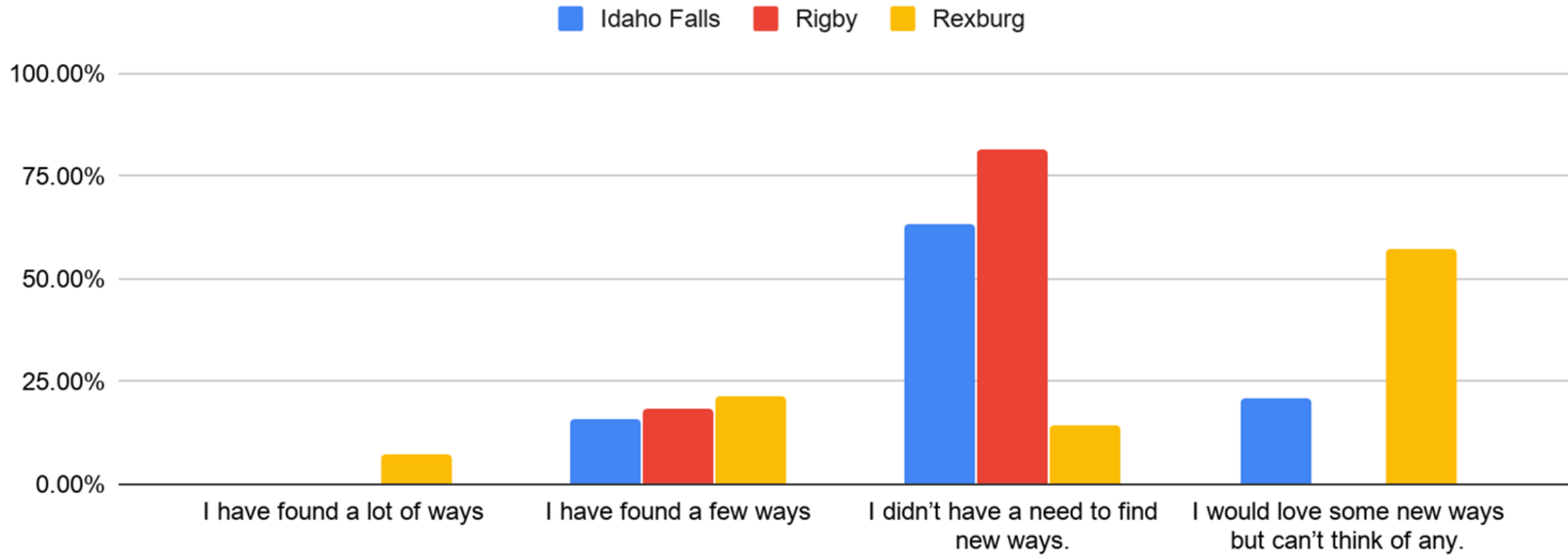
- Residents in Idaho Falls and Rigby did not have a need to find new ways of income
- Eastern Idaho residents have either exercised more or have not exercised since the Stay at Home Order
- Most residents in Eastern Idaho would go back to school on a campus for the Fall semester
- Residents in Rexburg eat out the same or more than before the Stay at Home Order while residents in Rigby eat out the same as before or less

Social Media Polls

The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impact by the COVID-19 outbreak. Each week the RBDC will also be conducting interviews with business owners to get qualitative and quantitative data.

Making Money Poll

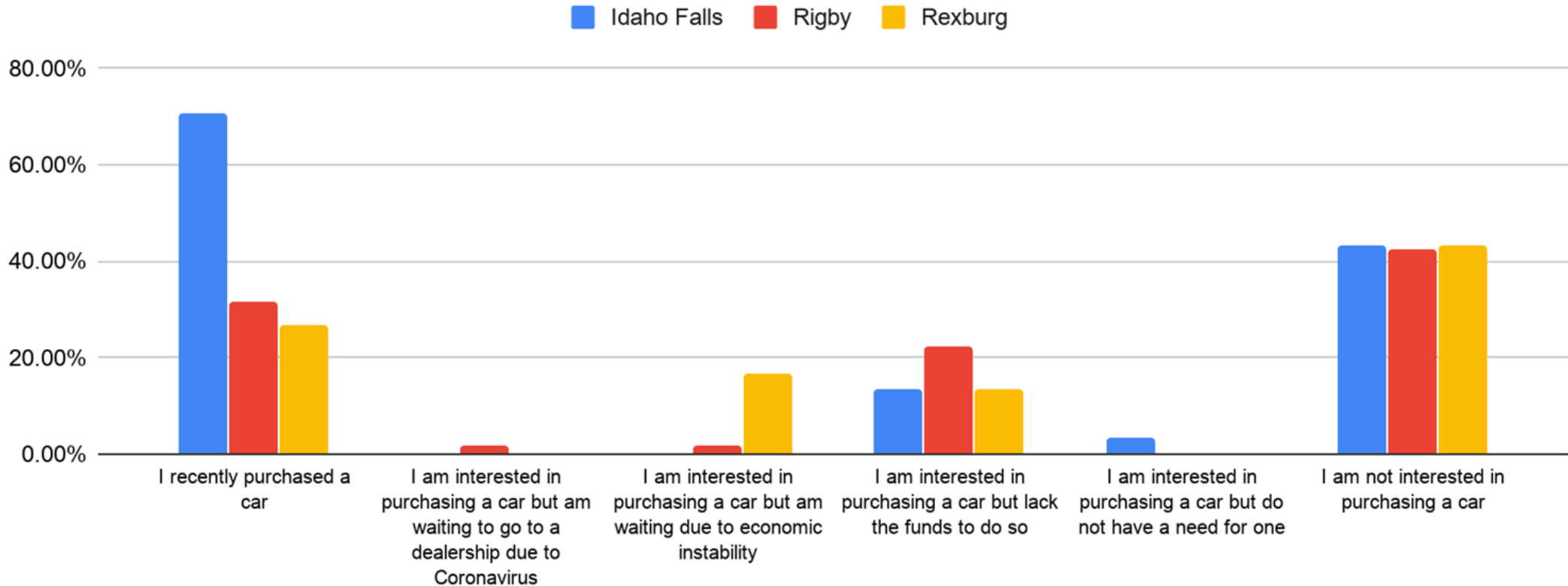
Untraditional Ways to Make Money



Poll posted in the Facebook Groups : ' Life in Idaho Falls' Life in Rexburg', 'I love Rigby and I'm allowed to talk about it"

Purchasing a Vehicle Poll

Have you thought of purchasing a car in recent months?

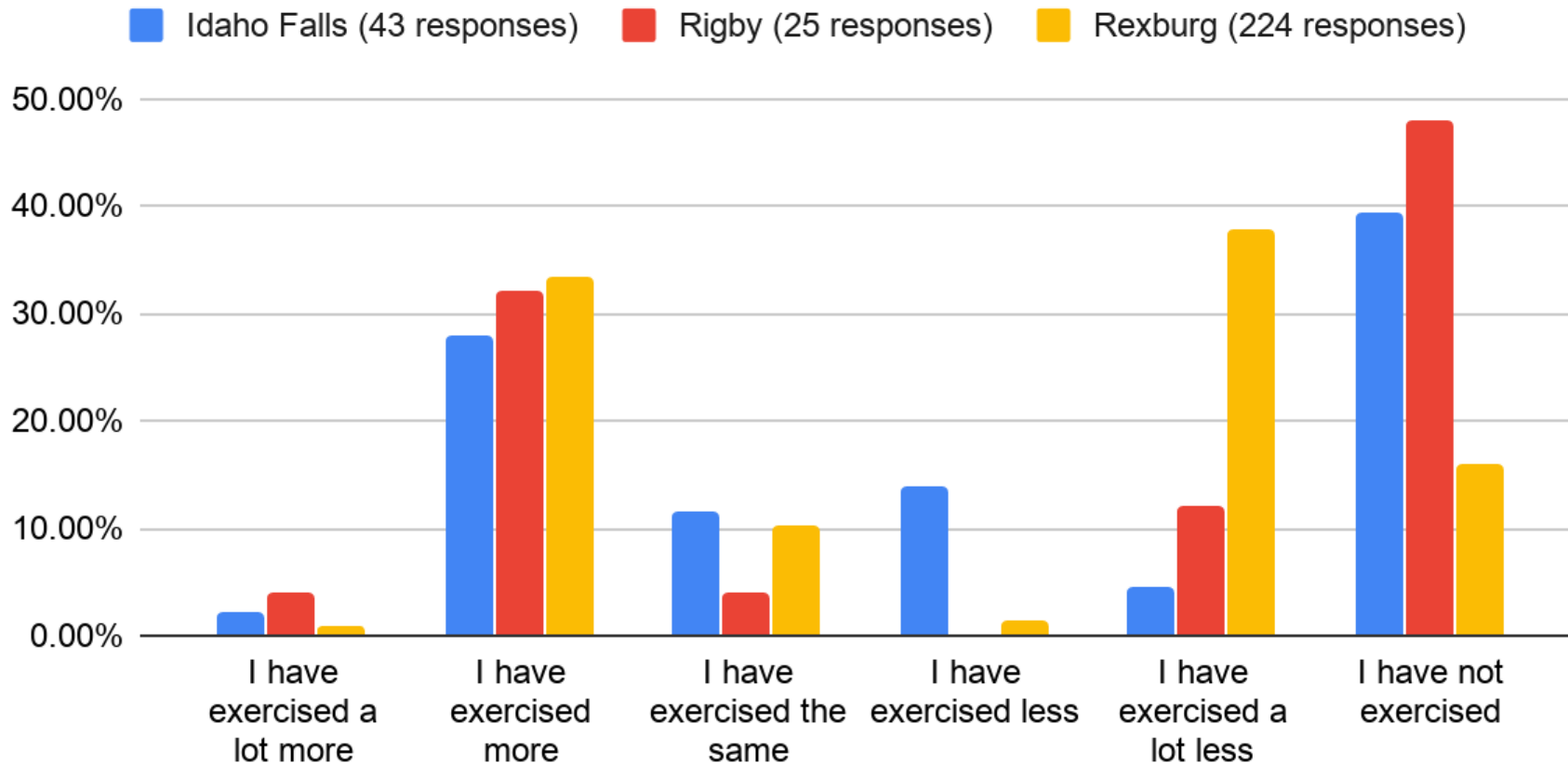


Poll posted in the Facebook Groups : ' Life in Idaho Falls' Life in Rexburg', 'I love Rigby and I'm allowed to talk about it"



Exercise Poll

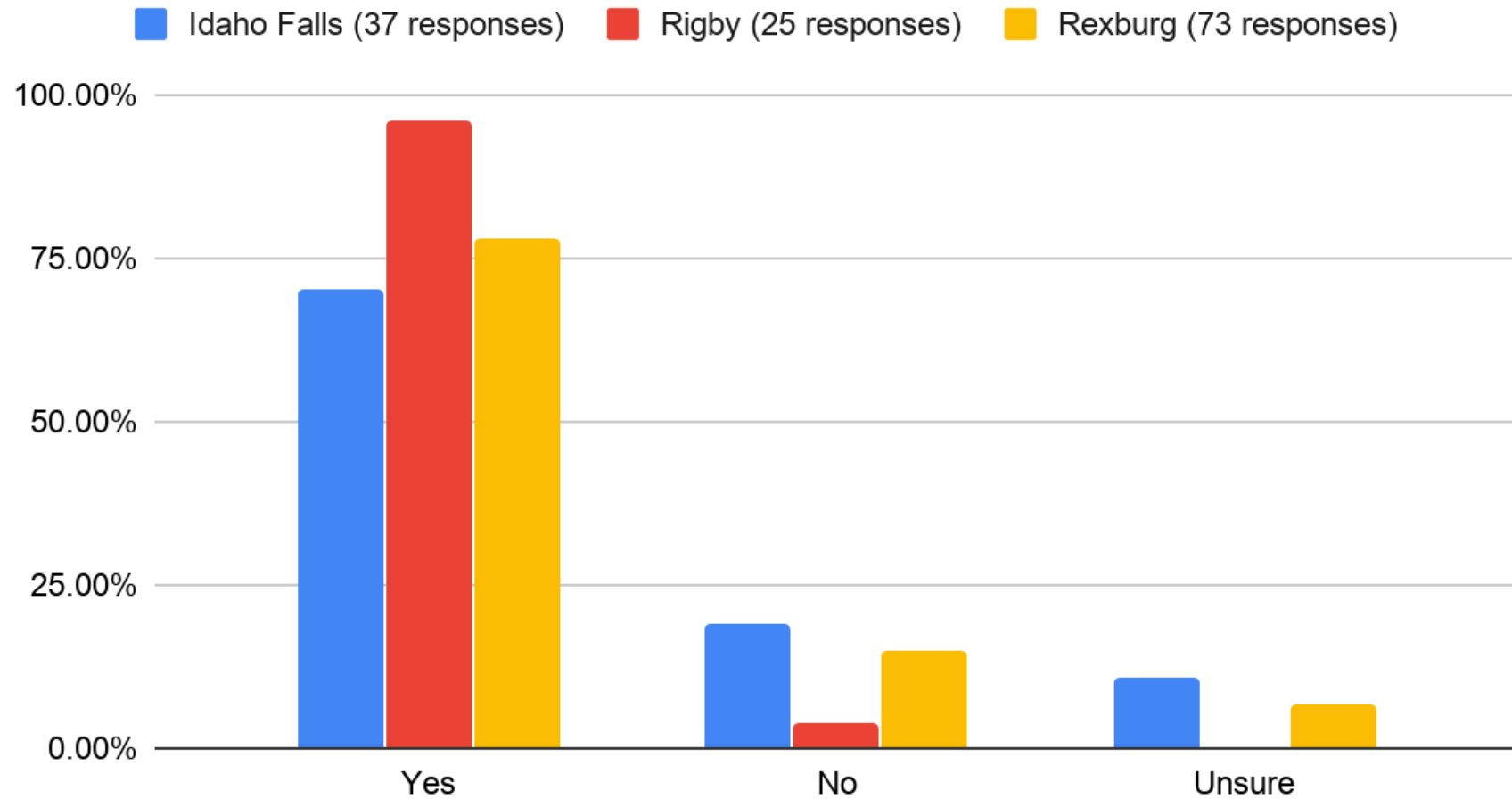
During the stay at home order did you exercise more or less than before?



Polls posted in Facebook groups: I <3 Rexburg, I love Rigby and I'm Allowed to Talk About It, and Life in Idaho Falls

Education Poll

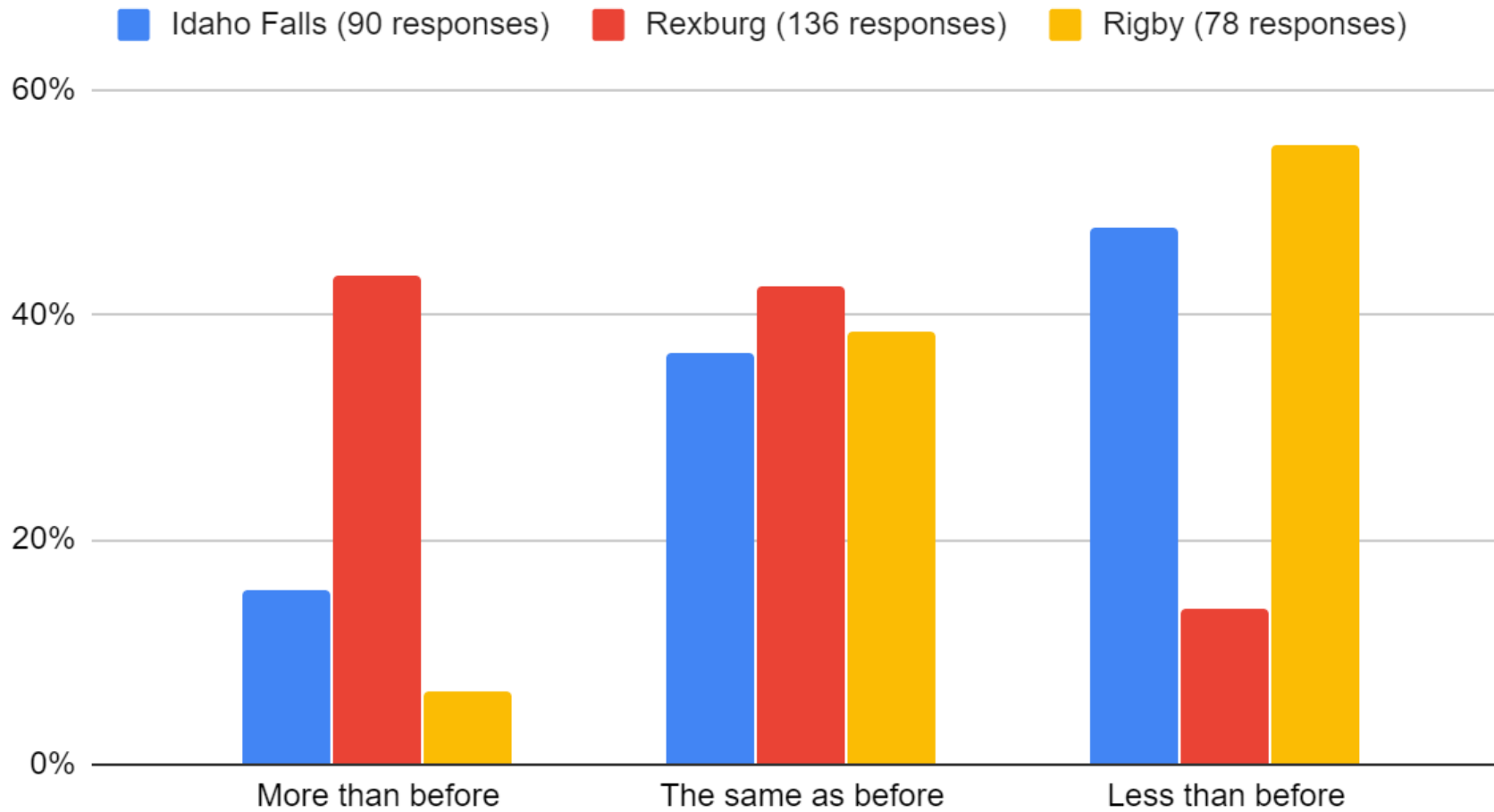
Would you go back to school on campus in the fall?



Polls posted in Facebook groups: I <3 Rexburg, I love Rigby and I'm Allowed to Talk About It, and Life in Idaho Falls

Eating Out Poll

Compared to before COVID-19 how often do you eat out?





RESEARCH & BUSINESS
DEVELOPMENT CENTER

The Research and Business Development Center (RBDC) is a 501 (c) 3 non-profit with a mission to provide undergraduate students with meaningful work experience to better prepare them for careers and life.

Connecting students with clients to work on projects (similar to this report) that deliver value to both student and client is central to this mission.

Connect with the RBDC to see how our projects could help your business or organization with key insights through guided student projects across a broad range of disciplines and project types.

RBDCenter.org | 208.356.5009 | info@RBDCenter.org

