

Household Surveys



Eastern Idaho COVID-19 Economic Report | August 17, 2020

About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson (w.jenson@rbdcenter.org) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

New This Week

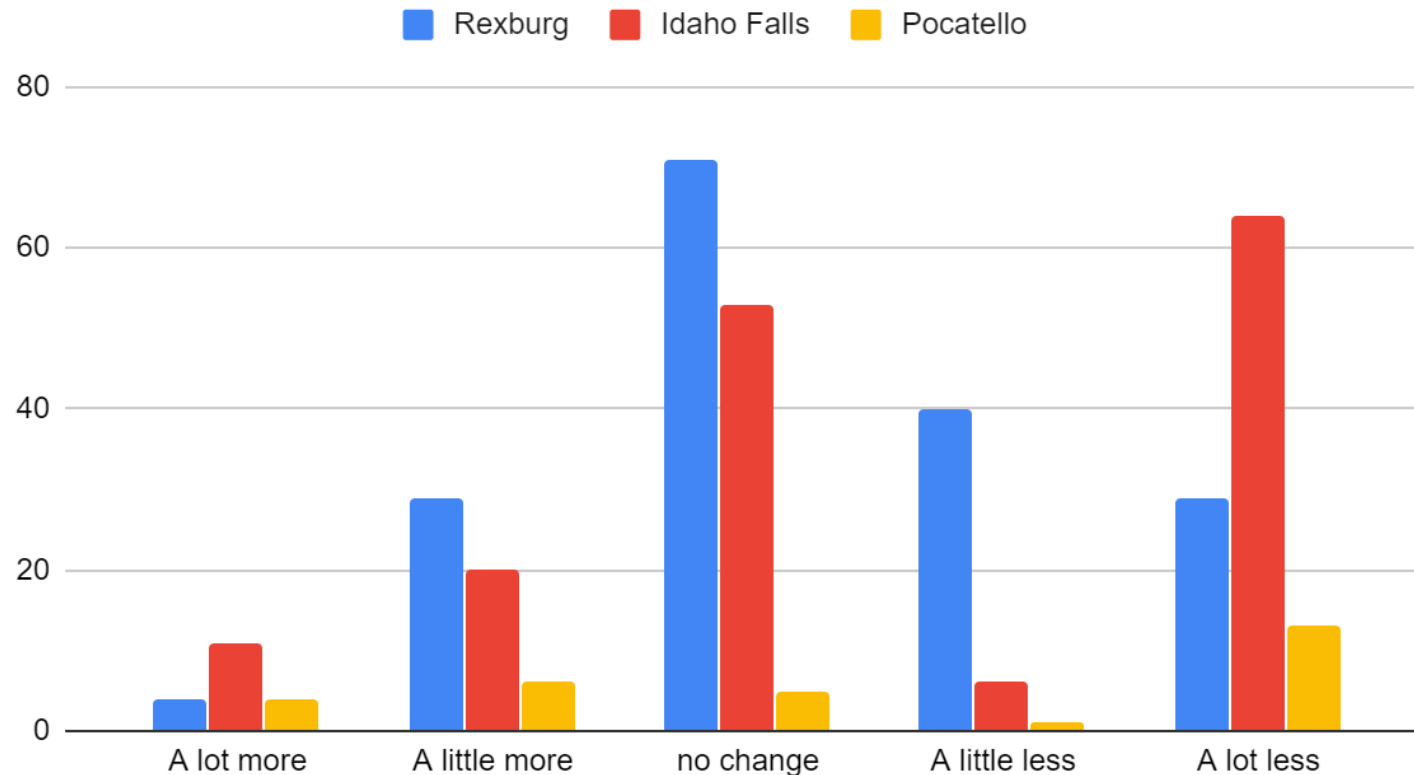
- Residents in Rexburg have eaten out the same amount since COVID-19, while residents of Idaho Falls have had no change of eating out to a lot less since COVID-19
- Residents in Rexburg have primarily signed up for Disney+ since the Stay at Home Order
- Residents in Pocatello have completed a lot more projects at home this summer compared to before COVID-19

Social Media Polls

The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impacted by the COVID-19 outbreak. Each week the RBDC will also be conducting interviews with business owners to get qualitative and quantitative data.

Eating Out

Do you eat out more or less since COVID-19?



Rexburg
Total responses: 173

Idaho Falls
Total responses: 154

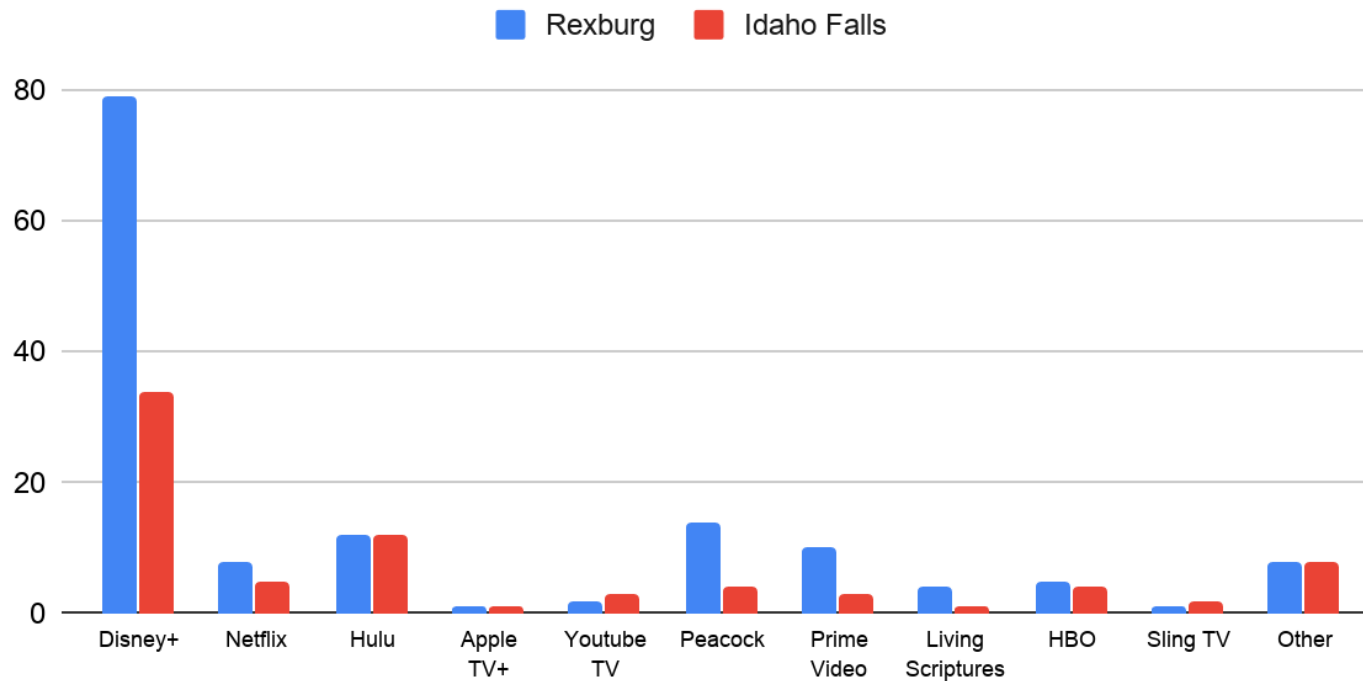
Pocatello
Total responses: 29

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Pocatello & Eastern Idaho Buy, Sell, Trade & Classifieds', 'Madison County- Buy, Sell, and Trade'



Streaming Services

What services have you signed up for since the Stay at Home order?



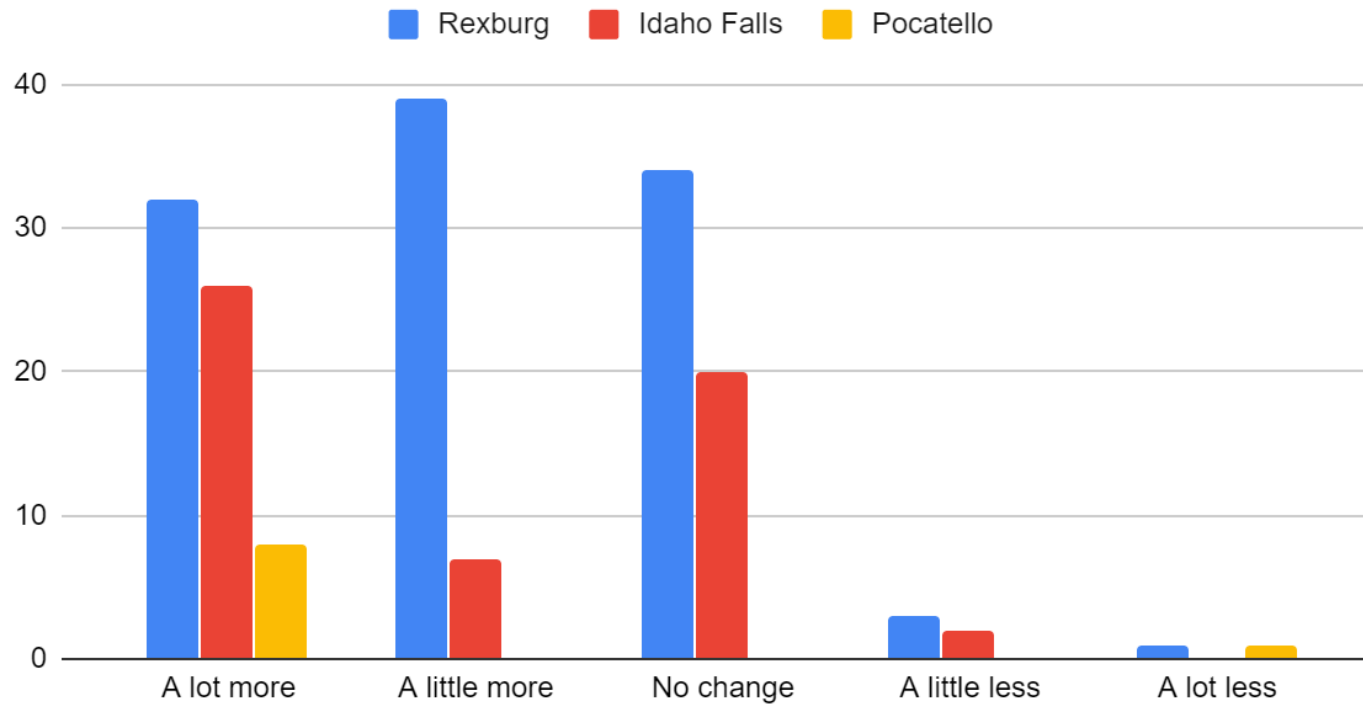
Rexburg
Total responses: 144

Idaho Falls
Total responses: 77

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Madison County- Buy, Sell, and Trade'

Projects at Home

How many projects have you done at home this summer compared to before COVID-19?



Rexburg
Total responses: 109

Idaho Falls
Total responses: 55

Pocatello
Total responses: 9

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Pocatello & Eastern Idaho Buy, Sell, Trade & Classifieds', 'Madison County- Buy, Sell, and Trade'





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Connecting students with clients to work on projects (similar to this report) that deliver value to both student and client is central to this mission.

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