

Household Surveys



Eastern Idaho COVID-19 Economic Report | August 31, 2020

About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson (w.jenson@rbdcenter.org) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

New This Week

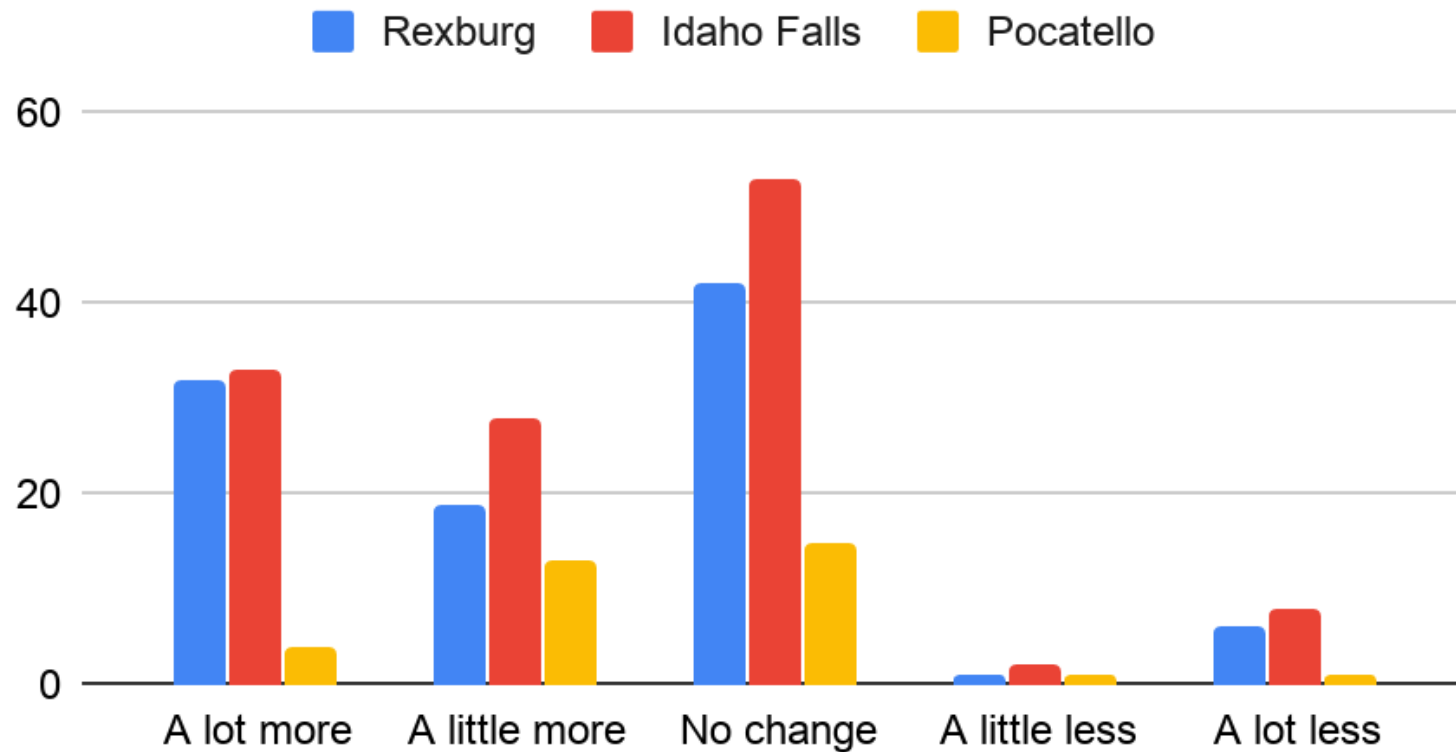
- Residents of Idaho Falls and Rexburg were split using devices a lot more and had no change since before Covid-19
- Residents in Idaho Falls and Rexburg do not have time to read books while lots of other residents in Rexburg have read more books for fun since Covid-19
- Residents in Pocatello have ordered more online now since before Covid-19

Social Media Polls

The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impact by the COVID-19 outbreak. Each week the RBDC will also be conducting interviews with business owners to get qualitative and quantitative data.

Eating Out

How much more have you used take-out or delivery options for eating out now, compared to before COVID-19?



Rexburg
Total responses: 100

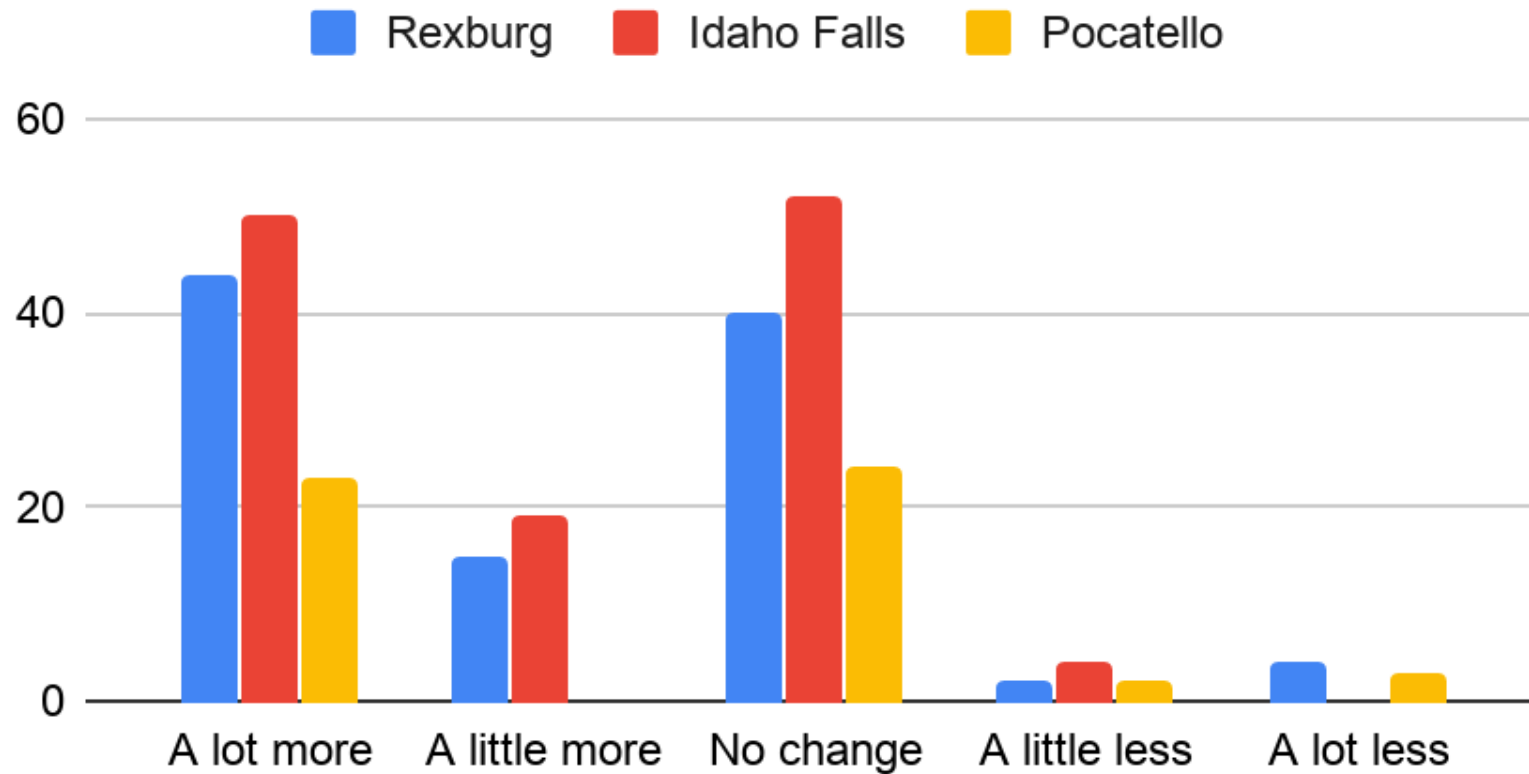
Idaho Falls
Total responses: 124

Pocatello
Total responses: 34

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Pocatello & Eastern Idaho Buy, Sell, Trade & Classifieds', 'Madison County- Buy, Sell, and Trade'

Time Spent on Devices

How much time do you spend on a device (smartphone, tablet, computer, etc.) now, compared to before COVID-19?



Rexburg
Total responses: 105

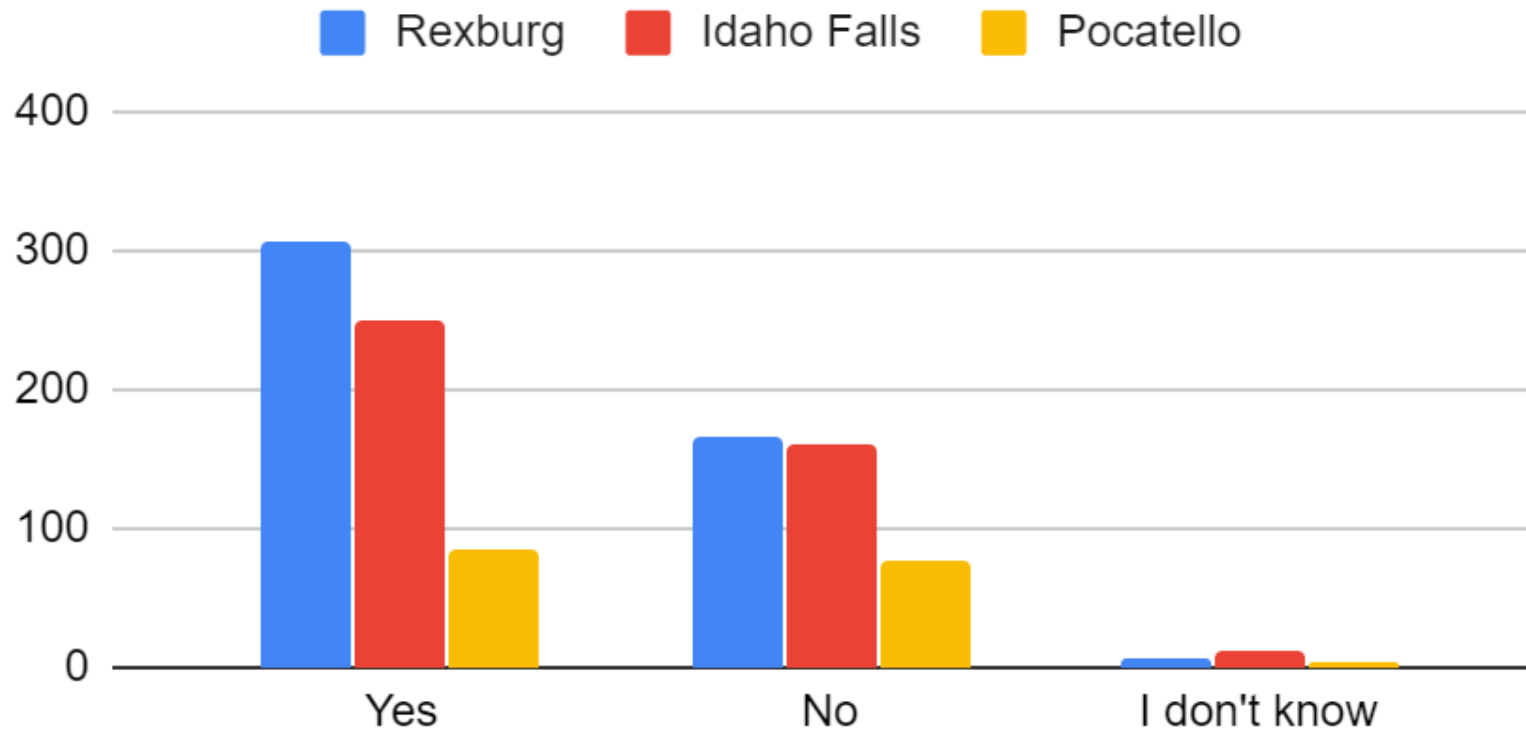
Idaho Falls
Total responses: 125

Pocatello
Total responses: 52

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Pocatello & Eastern Idaho Buy, Sell, Trade & Classifieds', 'Madison County- Buy, Sell, and Trade'

Infected by COVID-19

Have you or someone you know been infected by COVID-19?



Rexburg
Total responses: 480

Idaho Falls
Total responses: 425

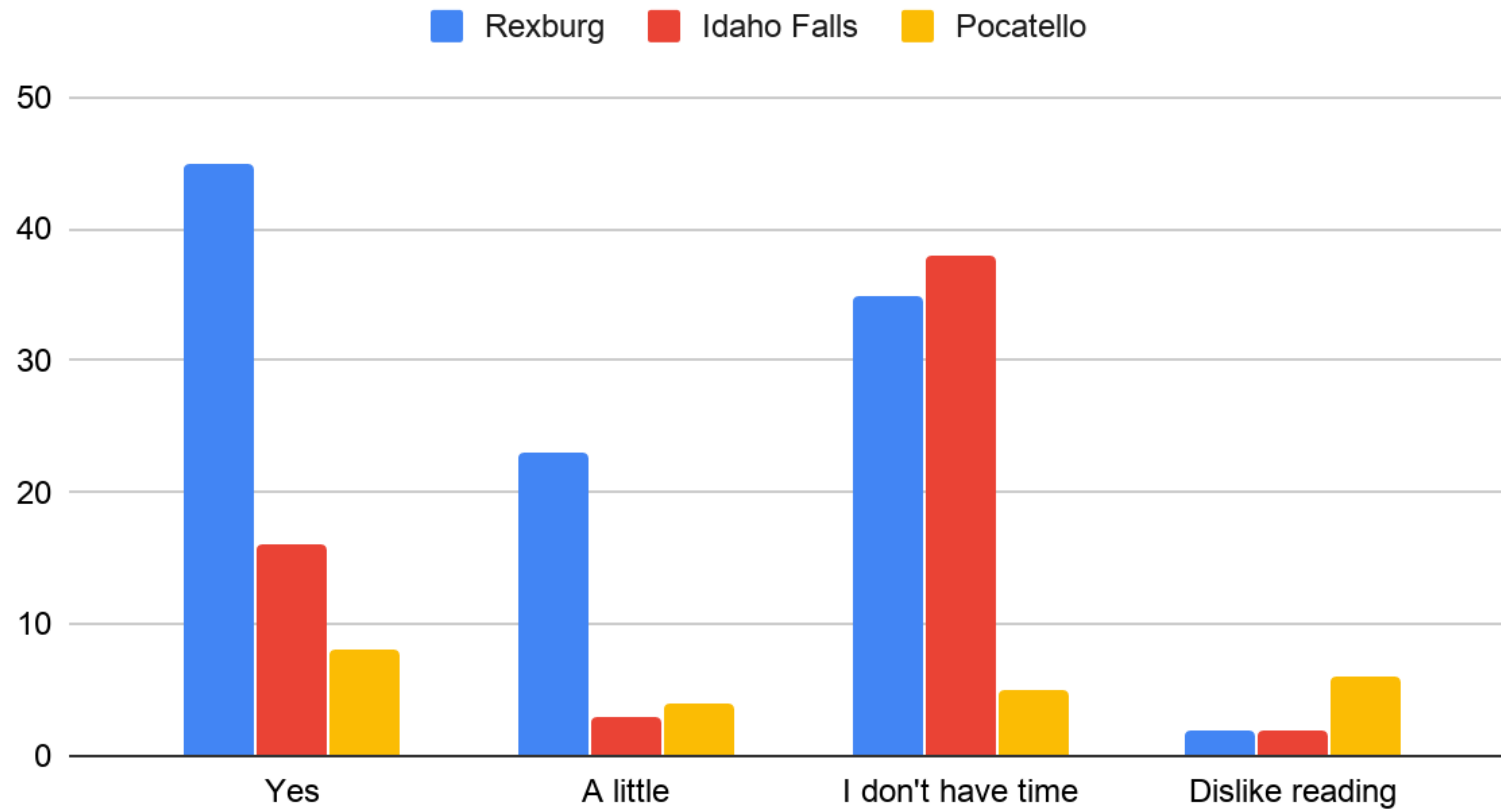
Pocatello
Total responses: 169

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Pocatello & Eastern Idaho Buy, Sell, Trade & Classifieds', 'Madison County- Buy, Sell, and Trade'



Reading

Have you read more just for fun since COVID-19?



Rexburg
Total responses: 105

Idaho Falls
Total responses: 59

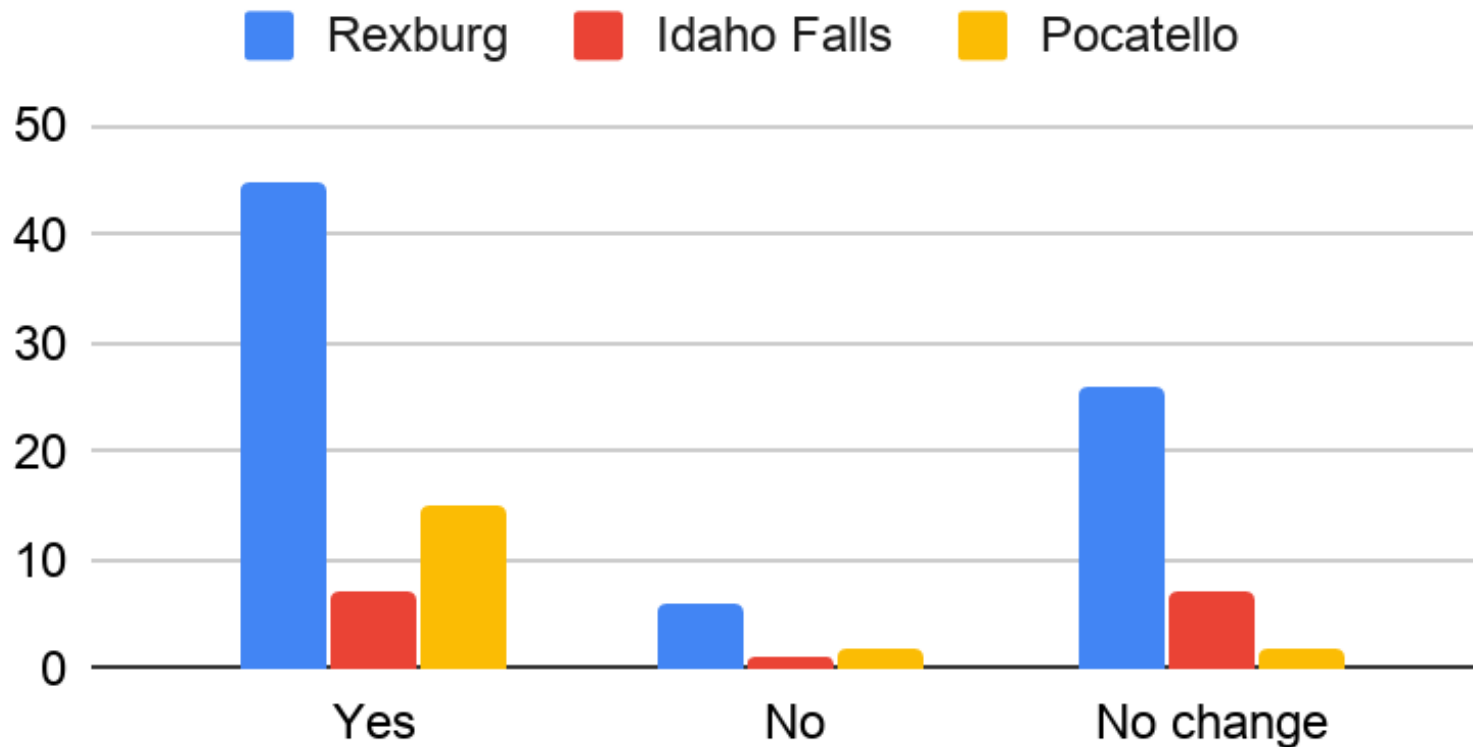
Pocatello
Total responses: 23

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Pocatello & Eastern Idaho Buy, Sell, Trade & Classifieds', 'Madison County- Buy, Sell, and Trade'



Online ordering

Have you ordered more items and services online now compared to before COVID-19?



Rexburg
Total responses: 77

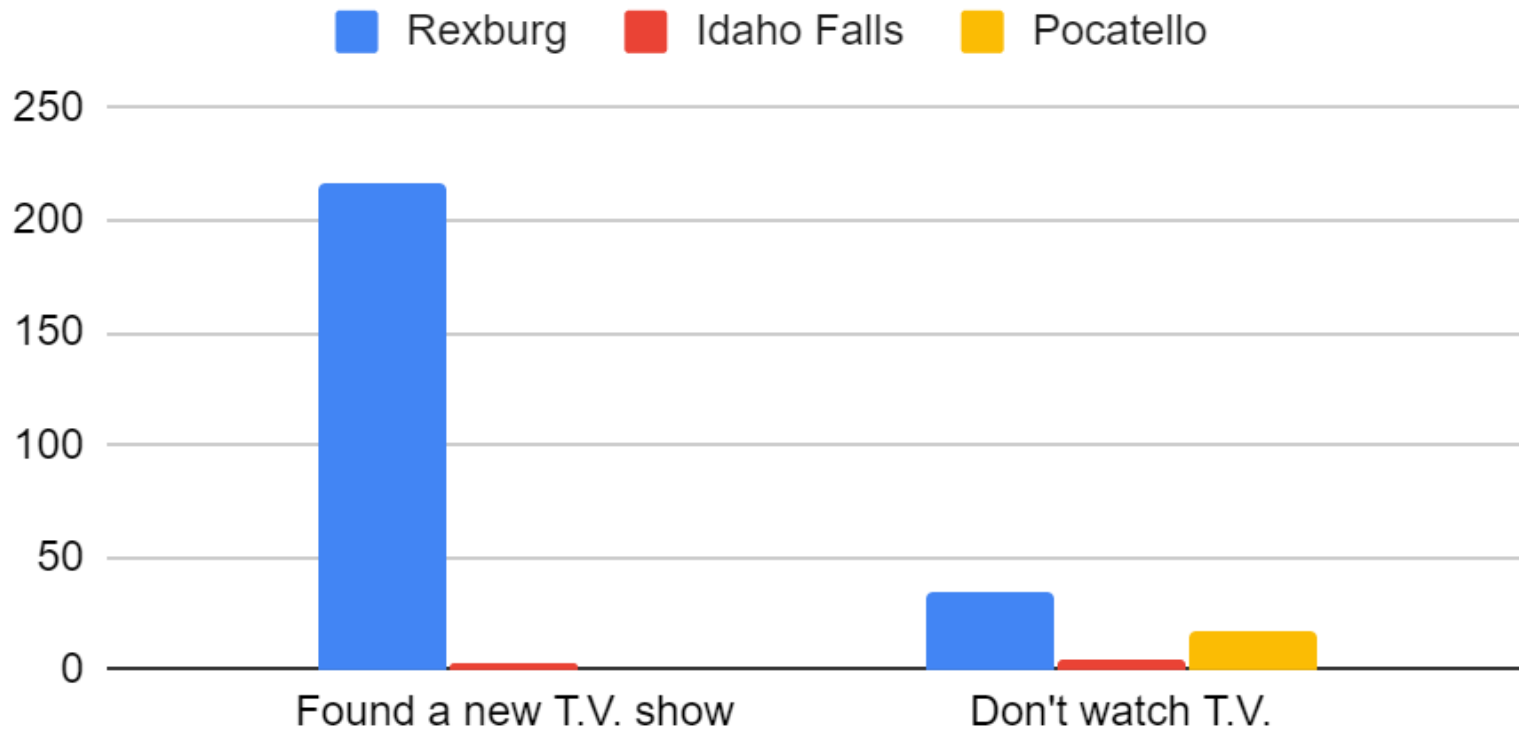
Idaho Falls
Total responses: 15

Pocatello
Total responses: 19

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Pocatello & Eastern Idaho Buy, Sell, Trade & Classifieds', 'Madison County- Buy, Sell, and Trade'

New T.V. shows

Have you found a new T.V. show since COVID-19 began?



Rexburg
Total responses: 251

Idaho Falls
Total responses: 8

Pocatello
Total responses: 17

Polls posted in 'I <3 Life In Rexburg', 'Rexburg Garage & Yard Sale (Buy/Sell) & Community', 'Idaho Falls Classifieds', 'Life in Idaho Falls', 'Pocatello & Eastern Idaho Buy, Sell, Trade & Classifieds', 'Madison County- Buy, Sell, and Trade'





RESEARCH & BUSINESS
DEVELOPMENT CENTER

The Research and Business Development Center (RBDC) is a 501 (c) 3 non-profit with a mission to provide undergraduate students with meaningful work experience to better prepare them for careers and life.

Connecting students with clients to work on projects (similar to this report) that deliver value to both student and client is central to this mission.

Connect with the RBDC to see how our projects could help your business or organization with key insights through guided student projects across a broad range of disciplines and project types.

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