

Household Surveys



Eastern Idaho COVID-19 Economic Report | September 14, 2020

## About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson ([w.jenson@rbdcenter.org](mailto:w.jenson@rbdcenter.org)) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

## New This Week

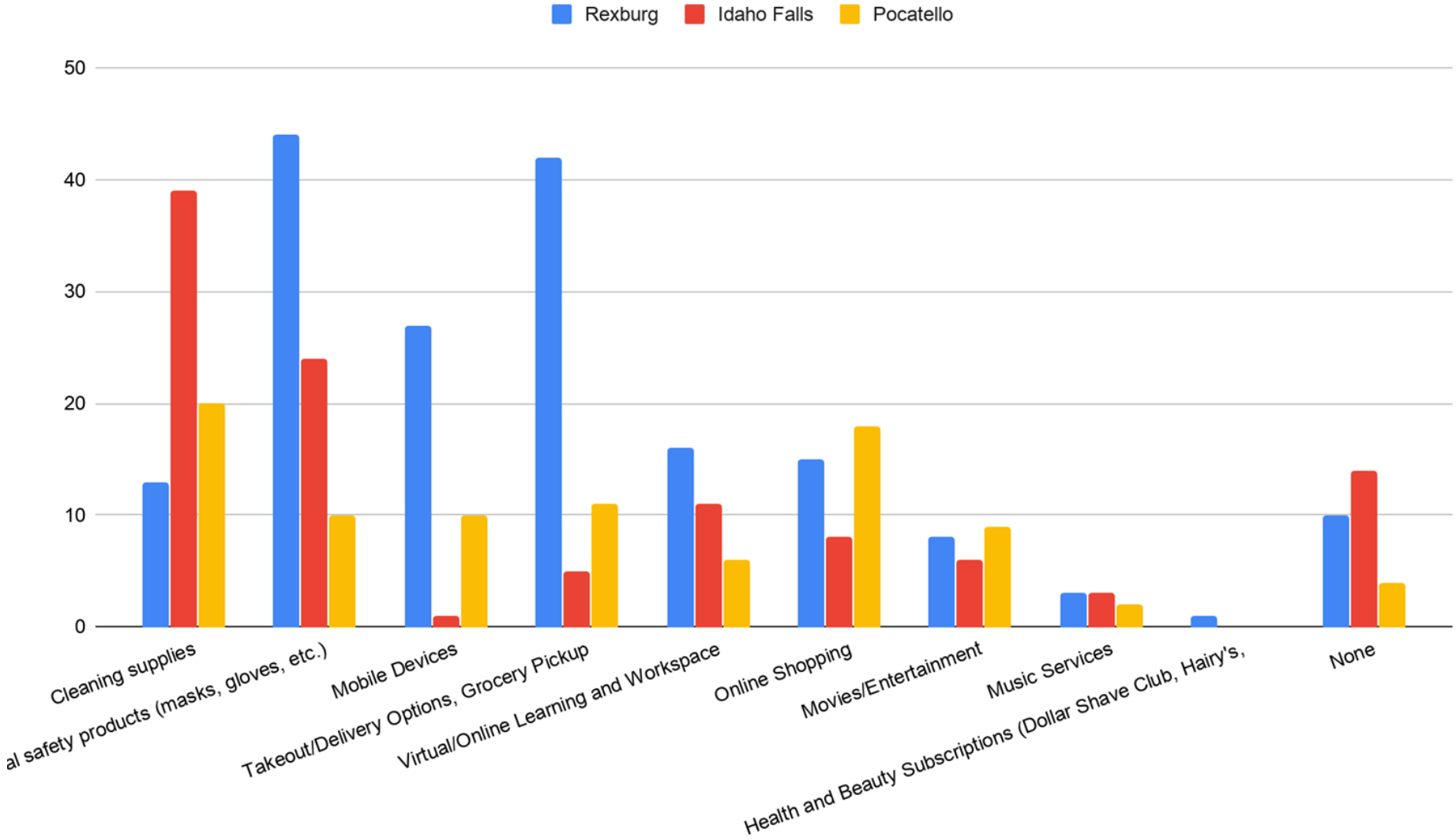
- Residents in Idaho Falls have purchased more Cleaning Supplies than other areas since Covid19
- Residents in Rexburg, Idaho Falls, and Pocatello, have spent less on Entertainment since Covid 19
- Residents of Rexburg and Idaho Falls have spent more on Food and Online Shopping

## Social Media Polls

The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impacted by the COVID-19 outbreak. Each week the RBDC will also be conducting interviews with business owners to get qualitative and quantitative data.

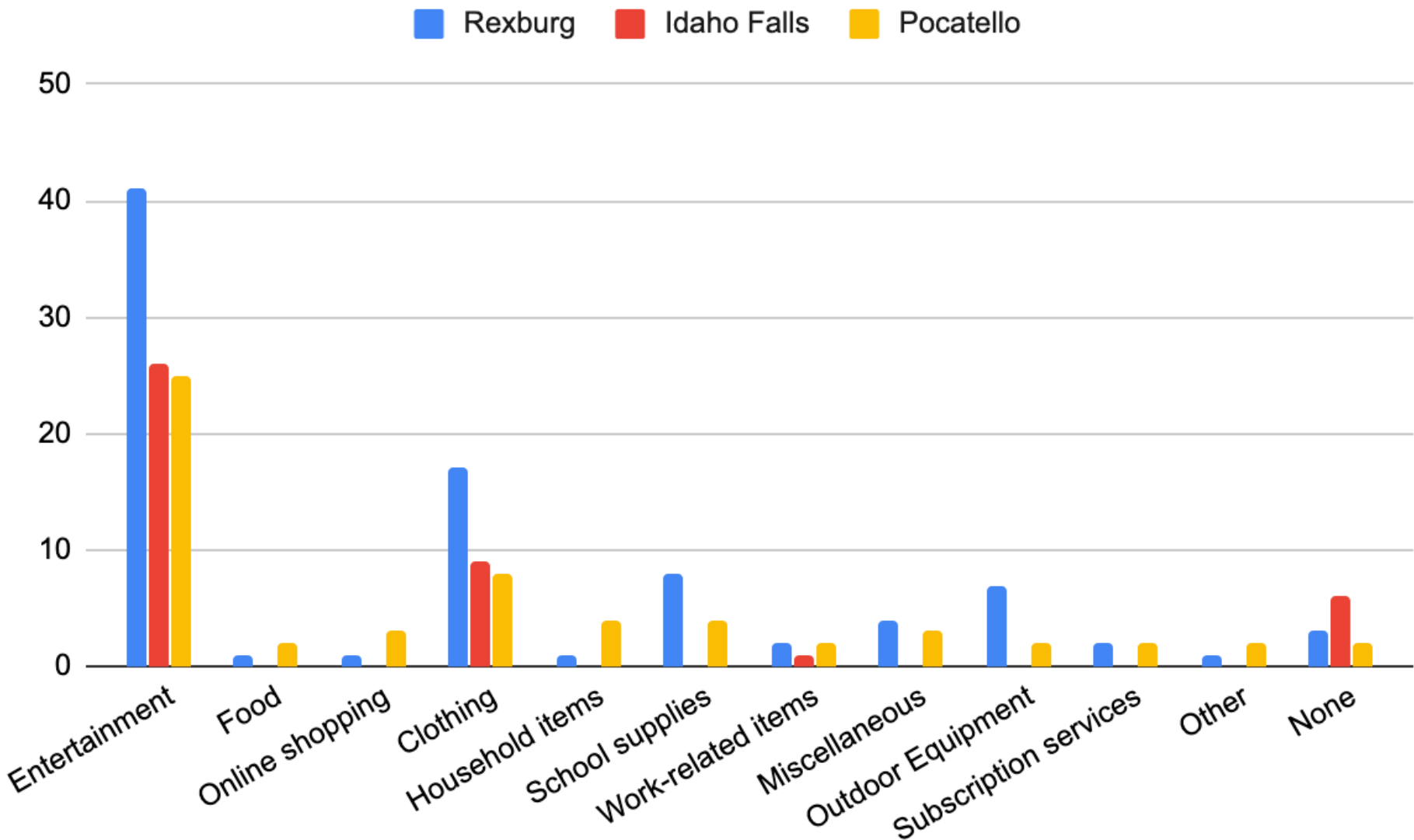
# Products and Services Used More Since Covid19

Poll Posted in: I <3 Life in Rexburg, Buy Sell Trade in Pocatello Chubbuck Area, Ongoing Yard Sale - Pocatello, Life in Idaho Falls (SE), Idaho Falls Blessings



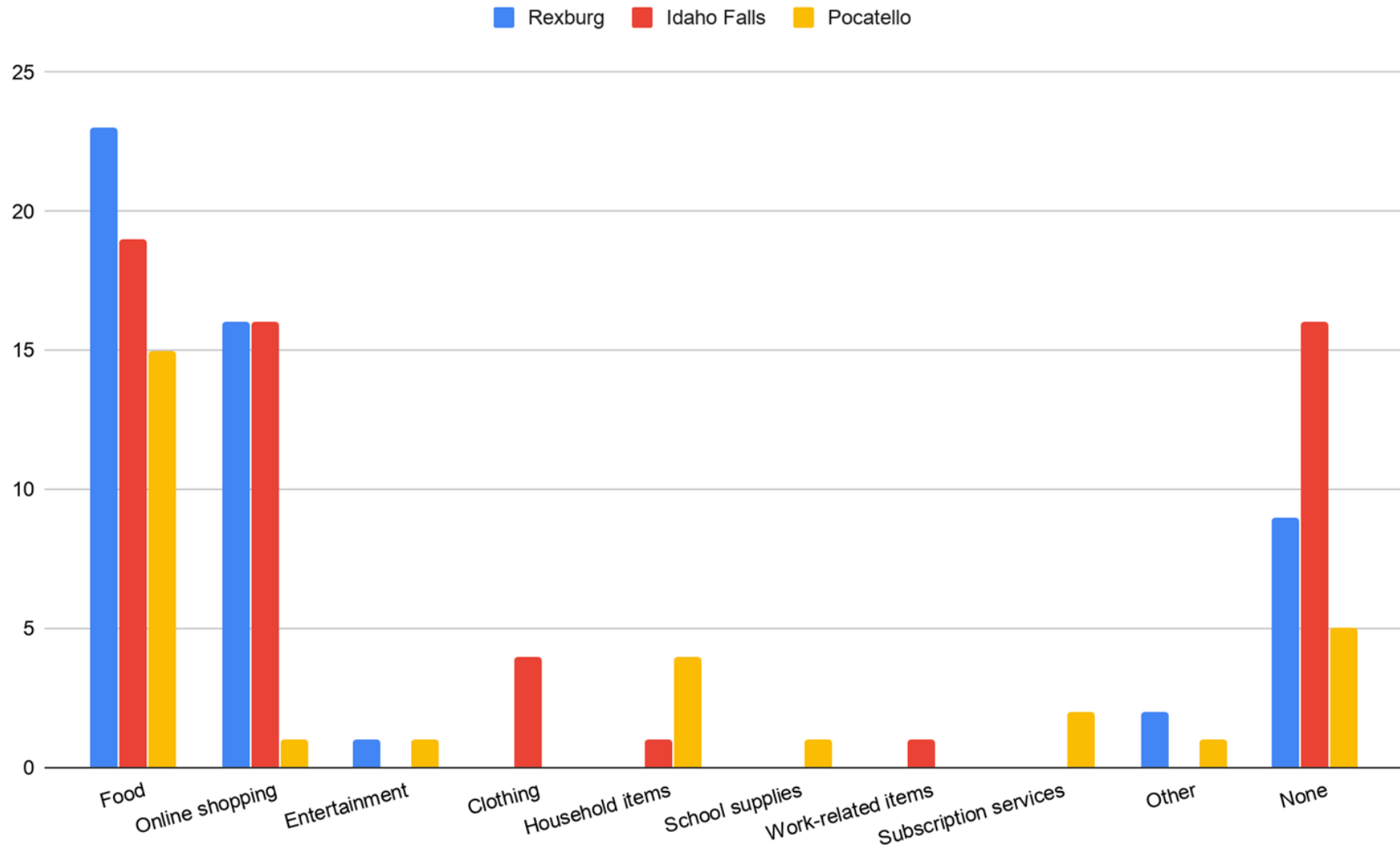
# Products and Services Spent Less on Since Covid19

Poll Posted in: I <3 Life in Rexburg, Buy Sell Trade in Pocatello  
Chubbuck Area, Ongoing Yard Sale - Pocatello, Life in Idaho Falls (SE)



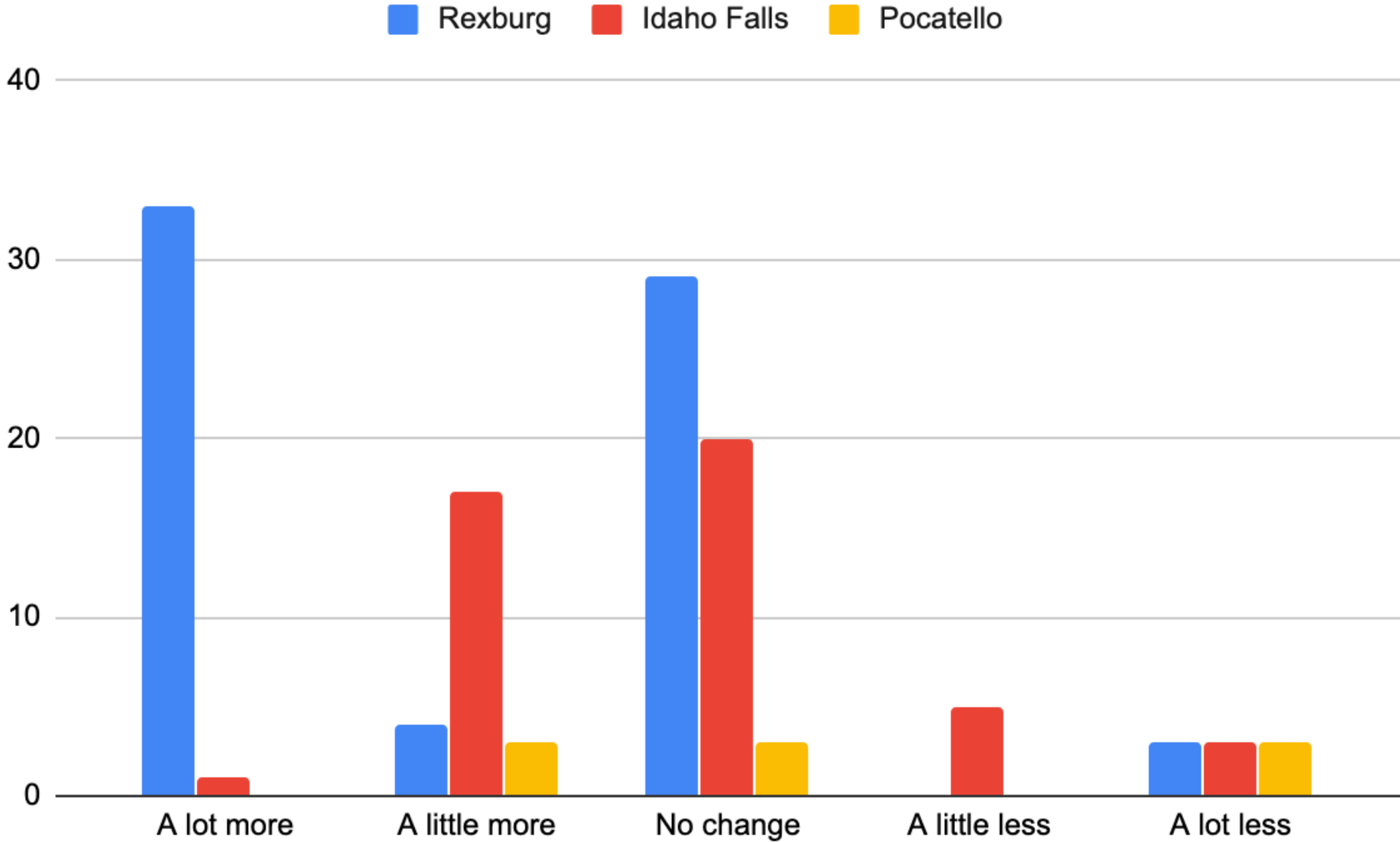
# Products and Services Spent More on Since Covid19

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# Time Spent Watching T.V.

Poll Posted In: Life in Idaho Falls (SE), Buy Sell Trade in Pocatello, I <3 Life in Rexburg







RESEARCH & BUSINESS  
DEVELOPMENT CENTER

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Connecting students with clients to work on projects (similar to this report) that deliver value to both student and client is central to this mission.

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